



Kanab Arts Board Meeting Minutes February 6, 2020

Board Members Present: Dave Owens, Katherine Van Hagan, Linda McCowan, Ellie Clough, Austin Soderquist, Eileen Gilbert Bell

Guest Presenters: Jeff Stott, Emily Bentley.

Board Members Absent: Jenna Corry

Other Attendees: Celeste Meyeres (City Council Liaison)

1. Call To Order:

- a. Katherine Van Hagan called the meeting to order @ 6:30PM
- b. Katherine made the motion that the minutes be approved after corrections are made, Austin Soderquist made the motion to approve and Linda McCowan seconded the motion. Motion was approved by all.

2. Presentation & Discussion on Local Community Play-Jeff Stott:

Jeff Stott was introduced to the board to present his local community play. He introduced himself as the city attorney mentioning that the Arts Board is more than welcome to use his expertise in answering any legal questions we may have. The play was described as a production be presented on the weekend of July 4th to commemorate the **150th birthday of Kanab**, as well as the first woman voted in Utah. **Better Days 20-20** which is an initiative in the state of Utah which is encouraging communities throughout the state to do something art related to celebrate or pay homage to women in Utah history.

Stott took artistic liberty in combining two events: **1911** Kanab elected the first all-woman town council and in **1914** Freddie Crystal claimed that Montezuma's Gold was buried in Kanab. The play will be a fictional story inspired by true events and will have many historical gems.

There was discussion that due to the story veering from historical fact it has caused some dissatisfaction with those who feel it should be historically factual. Jeff has planned on solving that issue by putting the historically correct story on the back of the playbill.

Jeff requested the Arts Board let anyone interested in being involved in the play to contact him. Katherine offered to put a "casting call" in KAB mailchimp email to gain cast members. Jeff is trying to raise money and has accepted the idea of KAB sponsoring his production (plus grant from Kanab Travel Board)

Jeff Stott contact info. (801) 664-9101, jeffreynormanstott@gmail.com

3. Utah Humanities and Smithsonian Institute Exhibit at Kanab Museum in October – Emily Bentley

Emily Bentley: Kanab Heritage House Museum. Kanab Museum was approached by Utah **Humanities** to host an exhibit by Smithsonian Institute's **MOM** exhibits (Museums On Mainstreet) "Waterways". The exhibit will focus on local content involving the subject of water.

Humanities attempts to educate community in the arts. By joining the Utah Humanities they would like to create local programming:

1. Professor from USU will come to Kanab to make presentation about water.
2. Programming director from MFA in SLC will come to run a family drop-in arts event.
3. Planned walks around bodies of water where literary excerpts about water will be read.
4. Emily suggested the local symphony play a series of music inspired by or about water.
5. There would be interest in the historical background surrounding the Kanab Creek. The historic aspect of water in this area, it's significance to the local tribes and the way that water ownership began with the arrival of the pioneers bringing with it laws.
6. Pipe Springs has been approached and is considered a wealth of knowledge concerning water in the area.

This all leading to the modern day water law as well as water usage.

Emily is wondering if KAB would like to contribute a creative activity concerning water to the program. Encouraging anything from watercolor to other simple art projects.

Event is taking place the last 2 weeks of October to the first week of December. **Dave Owens** brought up events happening that same time: Canyon to Canyon, RedRocktoberfest Art Walk which he suggested **Water Ways** could become a part of.

The November **Library Art Show** may be involved with the water theme as well.

Celeste mentioned that the name Kanab comes from the Indian word for **Willow**, a tree that searches out water. **Best Friends** has had experience with fish at the sanctuary and may be able to do a public talk on fish and what water means to the animals.

Travel Council Grant may allow coordinated event that runs both Friday night and Saturday afternoon.

Emily is asking for creative ideas for art related events for public focused on water in some way.

Emily Bentley's contact info. (678) 779-8980, ebentley@kanab.utah.gov

4. Discuss Grants Received by Kane County Office of Tourism:

Katherine Van Hagan announced:

1. Grant for Library Art Shows for \$500.,
2. Tim Obrien was granted \$1,000.,
3. RedRocktoberfest/Canyon to Canyon was granted \$1,500.
4. Farmer's Market was granted \$2,000.
5. Off Season Concerts were granted \$1,500.

Katherine discussed the requirements that go along with these grants.

1. within 60 days of the events (example, Library Art Shows: after the last art show of the year)an itemized list of expenditures must be recorded.
2. anything exceeding \$1,500. Surveys need to be handed out and filled by at least 5% attending. ROI paperwork, Katherine volunteered to handle.
3. **Volunteer Office:** asking 10 hours of volunteer hours per grant equaling 50 hours of KAB volunteerism.
(If you volunteer hours remember to put down that you are a member of the **KAB**.)

It was suggested to get on the email list to be alerted to volunteer hours needed.

Amanda Robinson: Volunteer Center contact (435) 644-3696 arobinson@kane.utah.gov

Austin suggested that the volunteer hours he does with students of **Re-Creation Retreat** be done registered as **KAB** donated by the crew of RCR. A resounding "Yes" from KAB members. Members are still recommended to do some hours.

5. Finalize February Art Show and Artist of The Year/Supporter of the Year Awards

Katherine: Posters for the April Art Show need to be increased by 75. Logo for Kanab "Magically Unspoiled" should appear on all KAB event posters in the future.

Dave: If posters are designed early enough for the Office of Tourism to have first rights of refusal on its content, there's a chance that Tourist Center will pay for printing.

Katherine: posters may need to be delegated to Gracie @ Quality Printing for continuity. About a week is needed to have the posters designed and printed, giving a day for the Travel Council to OK the draft.

Austin: Art Show poster was put on FaceBook the same day he did the interview with Dayna Kirby.

Dave: offered to use his technology skills to post Art Show events as well.

Katherine: will add poster to the mailchip account which is connected to Best Friends staff. Art Show was on Marque at Tourism Office in town. Most important is it get the information into the paper in a timely manner.

Linda: We could do better with marketing. Four weeks is the goal to start putting information for Art at the Library out with a big push to remind people the last week.

Katherine: Kortney is scheduled to play piano at the February event.

Eileen: Needs more information for contacts to call to play music at the library art shows.

Katherine: Will MC February art event, thank the supporters and introduce artists. Thank Kane County Office of Tourism, Friends of the Library, Courtney (musician).

Linda: Everything seems to run smoothly except the marketing. We need help with social media marketing.

Celeste: Spoke to need for a social media mentioning that **Dave** and **Austin** as having a handle on social media marketing and may be out go-to source for that.

Dave: Accepted assignment to be our social media person. We need “likes” and “shares” from a variety of people. Suggested we all post on our personal FB pages expanding the audience.

Celeste: It is important to have events posted, to be shared and be pushed out on FaceBook from a variety of pages.

Austin: accepted Dave tagging him and putting information on his pages. Dave discussed making Austin an admin to make exchange of information seamless.

Katherine: Artist of the Year; Jenna is in charge of document design. Recognition for recipient and awarded during Library Art Show. Award is then brought to city hall for display. The artist needs to walk away with something as well. Jena has found a \$35. Wood burned plaque that may be adequate.

Linda: The award to be presented was not ready for the upcoming art show. Plaques to be wood burned for artist to take home may be a good idea. Kaber is the artist Jenna knows who does wood burning.

Linda: Because it was so late the 2018 award will not be presented at upcoming art show. Artist of the Year and supporter will be listed on future art show posters, in the paper, at the art show.

Katherine: raised need of motion to agree on an expenditure to raise the money to develop the awards for the artists. The 2018 awards should be presented at the next Art Show. 2019 should be awarded at the final art Show of the new year. (2019 recipient may no longer be a Kanab resident.)

Dave: Made the motion that art plaques and awards ongoing expenditure not exceed \$50. **Austin** seconded the motion all were in favor.

6. Finalize plans for the March 4 - Tim O'Brien Concert:

Katherine: Posters for the concert are up

Tickets available online (thanks to Dave Owen) at **Honey's & Glaziers**

\$20 for adults, under 18 free

Housing and food, wine are done (thanks to Dave Owen)

Beer is done, food requests will be tended to.

Towels for the bands to be placed in dressing room / bathroom is being

Repaired and hopefully will be operable by March 4th.

Dave: will invite the band teachers to bring the music students and Kane County School District to the 2:00 performance.

Spoke to the Seniors about bringing residents from the **Care Center** to the 2:00 show, and people from the **Senior Center** to the 7:00 show.

Ticket Sales: Online ticket sales @ 30, Katherine sold 12

Tickets will be sold at the door, credit cards will be sold at a separate table. No need for people to have tickets in hand to enter concert, it will eliminate paper waste on floors.

Concern that the hall will look empty: **Dave** suggested **NOT** to open balcony, fill lower level first.

Future press releases will be delivered to paper and an add to run closer to concert date. Dave offered to bring info over to Dixie and Dennis at Southern Utah News.

(Approved for up to \$500. allowed per advertising of each event)

Press Release:

Southern Utah

Pricing:

1/8 Page – \$105. / ¼ Page - \$195. / ½ Page - \$360. / Full Page - \$600.

Southern Utah Vacation Guide:

Pricing:

1/8 Page – \$495. (If we choose to go with Vacation Guide it will be the 1/8 Page)

¼ Page - \$745. / Final date to submit add to SUVG is February 28th

Dave: will post in Kanab FaceBook events with split-rail fence image or other image.

Dave will deliver ¼ page Press Release 3 weeks ahead of Tim O'Brien followed a week later by an add.

Overall Budget for Tim O'Brien: Authorizing amount of \$3,000. A motion is needed to move on this amount.

Eileen made the motion for a budget of \$3,000. for the Tim O'Brien, seconded by Dave Owens approved by all.

Austin announced he will bring students from RCR.

Celeste mentioned the **Long Term Care Center** would love to be included in any events KAB are having.

Contact for Long Term Care (Skilled Nursing Unit) is **Jill**: (435) 644-5811 The 2:00 show would be best for residents.

Katherine: volunteered to let Jill know when there will be a daytime event through the KAB.

Discuss other Grant Opportunities (e.g. Utah Arts):

Utah Arts Grant: April 1st deadline

7. **Katherine**: Spoke to Joe; KAB will be retaining Film Festival funds (\$3,000) (\$9,000) requested to retain for next year's folk dance. (\$5,000) from city which will be utilized by July.

Dave: mentioned a conversation concerning Utah Arts Grants coming available.

Katherine: Monies in budget can be used to bring entertainment to the **Farmers Market** for the public as an example,

Celeste: Mayor appreciates **Artist of the Year** awards and **outdoor arts events**: RedRocktober Fest arts walk. Celeste suggested perhaps offering art knowledge, open workshops, lessons that the bulk of it is paid for by the city or through grants.

Austin: will be offering a writer's workshop where authors are brought in to help people who might be interested in publishing a book. Austin is not available to do this workshop during the date of writer's conference. Grant may be available to help offer that to the community.

Katherine: have a gallery offer art classes to people who may not be able to afford the regular priced classes. Have part of the cost covered with a grant from KAB.

Dave: help facilitate workshops offered by established schools to come in and make use of KAB ability to offer grant money and space at the Kanab Center.

Katherine: Raven's Heart owner, Cyrus, may be contacted for the space to run the workshops.

8. **Discuss any other business as time permits.**

Katherine: Requested that the motion be made to to grant Jeff Stott a \$500. sponsorship toward his production with KAB being mentioned as supporter in publication. Dave read script and was impressed with production. Celeste saw no problem with sponsorship.

Dave Owens: made the motion to supply financial support to the Kanab 150/Jeff Stott production if needed not to exceed \$500. Seconded by **Linda**, approved by all. Let Jeff Stott know of the offer if needed.

Katherine called the meeting closed at 8:26