



Kanab Arts Board Meeting Minutes

March 5, 2020

5:30PM

Board Members Present: Dave Owens, Katherine Van Hagan, Ellie Clough, Eileen Gilbert Bell

Board Members Absent: Jenna Corry, Austin Soderquist, Linda McCowan

Other Attendees: Celeste Meyeres (City Council Liaison)

1. Call to Order:

- a. Katherine Van Hagan called the meeting to order @ 5:30PM
- b. Dave Owens made the motion that minutes be approved after name corrections are made. Ellie Clough seconded the motion. The motion was approved.

2. Discuss May Library Art Show:

Linda McCowan was not in attendance to discuss particulars.

- a) **Artists:**
Eileen Gilbert Bell & Marty Feely
- b) **Musician:**
Linda Alderman (harpist) contacted by Eileen Gilbert
- c) **Marketing:**
Dave: Posters, larger size, as was used for Tim O'Brien concert, using the same design idea. Add logo of Utah Arts & Humanities as well as logo for Office of Tourism. Payment for printing of posters will be through Office of Tourism once logo is added. Quality printing (Gracie) will be in charge of designing and printing of posters.

Katherine: Press release (free of charge) will be put in paper 2-3 weeks in advance, posters will be in paper and distributed 1 week in advance.

d) **Artist of Year/Art Supporter of Year Awards:** Design and printing through Quality Press

e) Approve annual budget for 2020 shows: \$100 musician, \$100 + for marketing, artists of the year document and plaques \$35 (not to exceed \$50) Total: \$1000. (\$250 per show) 2018 Artist of The Year needs to be presented at the next show.

3. Discuss potential and need for other grants (e.g. Utah Arts) Utah Arts and Humanities:

Katherine met with Cyrus to get a budget idea but no budget was reached.

Email blast to arts contacts to find artists who are interested in being a part of arts education classes. Budgets needed for each.

Dave & Katherine: Discussion of email access for board. Katherine feels all information should be located on one site associated with the city (Kanabarts@gmail.com (or .gov), MailChimp)

WestAF Grant: ZArtsGrant: Utah Arts and Humanities Grants:

Reports will be mostly expected within a 60-day period.

5. Approve Budget for Outdoor Market:

Market running June through September, 17 Saturdays 5-8. 100 a week per musician \$170 promotion: \$500 advertising, Budget of \$2000 or more in grants = surveys need to be filled out by 25% of attendees.

Survey helps to determine the count of people where they come from.

Katherine had the idea of offering a \$10. Gift certificate for anyone who fills out survey. Surveys on Arts Board table, filled out and winners announced by 7:00.

Celeste: suggested whoever is volunteering get 5 people to fill out the survey.

Katherine: Sandwich Board Signs are not in compliance. Boards too big, heavy and replaced by smaller boards.

Celeste: Permits may be needed to place signs for any event. Suggested that sandwich boards be cut in ½.

Katherine: Banner idea for market as well as the smaller boards.

Dave: There will be a need for a breakdown person.

Katherine: musicians are expected to bring their own sound equipment, awnings: encouraged but not required.

Dave: spoke with Danielle and she was ok with use of lawn for open market. Parking for market is available in the back of the building.

Musician can use built in sound at the Kanab Center, center cement area, and has option to set up where it works for them.

Katherine: contracts need to be filled out by each vendor for the Utah tax board. Market is NOT a Farmers Market Products, need to be homemade by vendor, grown by vendor etc. No third party selling.

Dave: Made motion for \$2500. Budget, seconded and adopted.

Ellie: Dave Taylor interested in playing at Market coming in earlier than the market is open, 6-7:30.

Dave: Wednesday night at the Kanab Center? Local; dance groups and entertainment

Ellie: Will contact Dave Taylor to set up arrangements for him to play at the Kanab Center.

Dave: Moved to pay \$100 for Dave to play at one of the Wednesday night, approved.

Katherine: suggested we get a plan together to see if there is future for a Wednesday night event.

Dave: find a coordinator

Katherine: suggested John Stone may be interested in helping with sound. Katherine was going to ask John Stone if he would be interested in organizing the musicians for Wednesday nights.

Katherine: musicians were contacted through MailChimp. She will contact John Stone to see if he would be musician contact person.

8. Discuss any other business as time permits.

Katherine: motioned to close meeting at 6:45