

Kanab Arts Board Meeting Minutes
April 3, 2019

Board Members Present: Josh Warburton, Katherine Van Hagan, Mike Lee, Mikelle Stott, and Jenna Corry

Board Members Absent: Austin Soderquist

Other attendees: Celeste Meyeres (City Council Liaison), Dave Owens (Treasurer), Jeff Stott (City Attorney), Walt Thirion (guest)

CALL TO ORDER

Josh Warburton called the meeting to order at 5:36pm

Mr. Warburton asked for a motion to approve the minutes from the February 27 and March 18, 2019 meetings. Mikelle Stott made a motion, Katherine Van Hagan seconded, and the motion was carried unanimously.

PROPER BOARD PROCEDURES

Jeff Stott, Kanab City Attorney attended the meeting to advise the board on proper procedures for meetings, approvals and public access. He indicated that Celeste Meyeres, the city council liaison to the board is a great resource for any questions or concerns as well. He opened the floor to any questions.

Mr. Warburton made an inquiry regarding Dave Owens' role with the board since Mr. Owens is acting as treasurer and is not currently a voting board member. Mr. Stott agreed that a treasurer role is generally a voting board member but specified that it is not required. While Mr. Owens does help with budgeting and tracking expenses, all expenditures are approved and disbursed from the city.

Mr. Thirion asked about insurance coverage for arts board events. Mr. Stott responded that the city is part of an insurance pool which covers all business and activities of the city which would include board events. If an event had activities which could incur additional risks the board should get permission from the city to ensure all potential liabilities are covered.

Mr. Stott emphasized the need for public notice and access to meetings and to ensure that the public can see how public monies are spent. Individual committees within the board can be empowered to have discretion of expenditure detail but should be subject to a maximum limit per event.

CANYON FOLK FESTIVAL

Russell Wulfenstein, the chair of the folk-dance event was unable to attend the meeting and provided a brief update via phone. He said that the Republic of Georgia has accepted the invitation to come to the festival and two other dance troupes have expressed interest in attending – Poland and Taiwan. Mr. Wulfenstein indicated that he would like to extend an invitation to Poland if they are willing to cover their transportation costs since they are already planning a trip to the Grand Canyon. Inviting Taiwan would require the board to secure transportation. Mr. Wulfenstein will research the costs for

transportation and provide this information to the board for budget planning. He is also preparing a marketing piece to help secure sponsors for the event.

OUTDORR MARKET

Mr. Warburton provided an overview of the proposed budget for the outdoor market to cover the 26-week time span:

Marketing	\$2450
Lecturer	\$650
Performers	\$1950
Sound	\$650
Equipment	\$800 (possible purchase of canopies)
Supplies	\$400
Misc	
Total	\$6900

Dave Owens inquired about the possible canopy purchases and asked if any contact had been made with the volunteer center. He also expressed concern regarding locating storage space for new canopies. Ms. Meyeres was concerned that setting up canopies would require additional volunteer help. Mr. Warburton agreed to follow up with the volunteer center to see if their canopies would be available. In the meantime, the group agreed to keep the equipment amount in the budget for potential expenses.

Mr. Thirion stated that he felt that the market has been lacking and believed that morning is a better time to host the event. Mr. Warburton said that while he also preferred mornings, the prior leaders indicated that evenings were preferred and the time of 5-8 pm was agreed upon by the board.

The group discussed whether the board would charge vendor fees to participate in the market. Some felt that free access would encourage more vendors to participate while others believed the quality of the vendors would deteriorate. Ms. Meyeres suggested charging a flat seasonal fee regardless of vendor type which could be refunded if the vendor participated in most of the dates. These ideas are still under consideration and no final decision was made regarding vendor fees.

Mr. Warburton directed the group back to the proposed budget and informed the team that \$1400 of the 2018 Arts Board general fund would need to be allocated to fill the shortfall from the grant. Ms. Van Hagan made a motion to approve the budget with a \$1500 allocation from the 2018 general fund. Mike Lee seconded the motion and it was unanimously approved.

SUMMER CONCERT SERIES

Mr. Warburton provided an overview of the proposed budget for the summer concert series.

Marketing	\$1200
Venue Rental	-
Performers	\$4700
Technical	\$1500
Misc	-
Total	\$7400

Mr. Thirion inquired about the policy on having alcohol at these events. Mr. Stott stated that it generally not permitted for alcohol to be sold on city property. Also, the county has a resolution prohibiting an event using county funds to mention alcohol in their advertising. This event is being funded by two grants (Touring Acts and Summer Concert Series), both of which were county grants.

Mr. Warburton asked if there was any feedback regarding the proposed budget. No inquiries or concerns were raised so Ms. Van Hagan made a motion to approve the budget with a \$1650 allocation from the 2018 general fund. Ms. Stott seconded the motion and it was unanimously approved.

UTAH ARTS AND OTHER GRANTS

Mr. Owens provided an overview of the grant requests in progress. He used existing language from prior grants for the General Utah and Museum grants. Last year the board requested \$2K and received at grant for \$2250. While these grants tend to be generous, much depends on the state budget.

Ms. Meyeres inquired as to whether the grant (if received) would be received in fiscal year 2018 or 2019. Mr. Owen was unsure and indicated that he would send an email to the group once he obtained that information.

Mr. Owens also discussed the Western Arts Foundation out of Denver. The board has the opportunity to take advantage of block booking, however, the event has to have an educational component. Mr. Owens and Mr. Warburton are working on the possibility of booking Tim O'Brien in 2020 through this opportunity.

OPEN BOARD POSITION

Mr. Warburton informed the team that Linda McCowan and Jeff Roth have applied for a board position in the past, but the board was full at that time. Mr. Roth had since rescinded his application since he is involved in many activities. Ms. McCowan has continued to express interest in joining the board. Ms. Stott, Ms. Van Hagan and Mr. Warburton were all in favor of inviting Ms. McCowan to reapply.

OTHER BUSINESS

Mr. Warburton informed the team that he got the website domain from Josh Baird. It is now set up under the Kanab Arts Board with its own hosting account. The account enables unlimited hosting for other events (e.g. film festival, outdoor market) without additional fees. Website development will be discussed further later in the year.

Ms. Stott provided a summary of the recent art show. She stated that it was very successful with a lot of community support. Ms. Meyeres asked if there were any hurdles. Mr. Warburton indicated that the

name cards for the children's artwork did not arrive until 10 minutes after the event began which was not ideal. Also, Ms. McCowan had committed to providing 10 pieces of artwork but arbitrarily decided to bring 6 for the inside of the library.

Mr. Warburton provided an overview of the progress of the film festival. The ticket sales are going very well and there should be good attendance. 42 films were submitted, and the submission window has closed. The schedule for the films will also be posted on the website shortly.

ARTIST OF THE YEAR AWARDS

Jenna Corry picked up the plaques for the 2017 Artist of the Year Awards but still needs an action photo of the recipient, Linda Alderman. Mr. Warburton suggested obtaining the materials for the 2018 and 2019 awards as well so that the board could give them out within the next few months. After discussion, it was determined that the board will strive to award the 2017 recipient at the next library art show and the 2018 and 2019 recipients at the fall and winter art shows.

Prior to closing the meeting Mr. Thirion inquired what the primary goal was of the board – whether it was to grow arts in Kanab or make Kanab an arts destination. He indicated that the board seemed to be more events driven than creating an ongoing environment for the arts. Ms. Meyeres said that the goal of the board was both to grow arts and make Kanab an arts destination. Many tourists come to Kanab and are impacted positively by the events they experience. This leads them to come back for future visits and bring friends/family. As the arts board gets more active, the ultimate goal is to create an environment for artistic expression and opportunities for both local residents and visitors.

ADJOURNMENT

Ms. Corry made a motion to adjourn the meeting. The meeting was adjourned at 8:09 pm