



Kanab Arts Board Meeting Minutes September 3, 2020

Board Members Present:

Katherine Van Hagan, Linda McCowan, Ellie Clough, Eileen Gilbert Bell, Austin Soderquist (by proxy)

Board Members Absent: Dave Owens

Other Attendees: Celeste Meyeres (City Council Liaison), Rob and Claudia Thomas as guest members.

1. Meeting called to order:

Katherine Van Hagan; called the meeting to order at 6:20

2. Approve Minutes from August meeting:

Linda McCowan: made the motion to approved minutes for August 6th meeting with corrections, Eileen Gilbert Bell seconded the motion. Motion was approved by all.

2. Grants Update :

Katherine Van Hagan: received notice from the Utah Arts and Humanities Council that they approved a \$2,250. Grant. Grant had been requested 1 ½ years previously.

3. Discus Plans for upcoming “ROCKTOBERFEST”:

Eileen Bell: Eileen and Linda McCowan visited seven businesses.

Katherine Van Hagan: County is planning on a Witches and Warlock business decorating contest throughout town.

Friday PM: KAB may run a raffle for those people who answer a quick questionnaire. They can vote for “Most Artistic” or “People’s Choice” for business decorations. Iron Horse may be available to participate with a RocktoberFest special.

Saturday PM:

1. Talk of Segó’s being involved with the Biergarten at Kanab Center with fencing around booth for legality. There may be issues with Segó’s at RocktoberFest so Camille may reach out to them.
 2. Kanab Center music piped in early to be followed by two bands.
 3. Jenna and the Redrock Dancers at Kanab Center
- Talk of pumpkin painting: Glaziers had donated pumpkins in past
Art Projects: Located down Center Street to attract traffic down the road
Discussion of vendors being involved: will it detract from local businesses?

Eileen and Linda: spoke with Travis at Segó’s. He was less than enthusiastic about RocktoberFest due to having lost money last year. Chef Sean felt that Arts Board had de-

emphasized the Biergarten. Also felt the businesses closer to the center of town were benefitting from event rather than those on either end of route.

Spoke with owner of Pawn Shop and he would stay open and may offer something discounted.

Katherine: KAB needs to create a way to get more traffic down the street to Segó's. It seems most traffic stopped before Kanab Drug.

Eileen: Kanab Drug may offer discount on ice cream.

Linda McCowan: event seems to have been geared toward children over the past 2 years.

Katherine Van Hagan: the event is called "Canyon to Canyon" and both Canyon Businesses need to be included.

The idea of having voting slips dropped at Segó's was put forth in attempts to get people to go down the street to the restaurant. If Willow Canyon and Segó's windows were painted as well they would be part of the event anyway.

Eileen & Linda: spoke with Victor who suggested that a map of events, times of events and bathroom locations be dropped off at each business so they can hand them out to customers. Discussion of renting port-a-potties was raised and rejected.

Celeste: Kane County's Beautification Board increased the number of trash cans last year. Volunteers, KAB or Beautification Board members need to be aware of when to get them emptied during the event.

Katherine: Will share idea of perhaps offering a discount on Virtual Tour Machine @ Iron Horse with the owners. Set up an art project at Jackie Leigh's because music would conflict with music at Kanab Center. Anyone volunteering to do an art project will have supplies covered.

Celeste: Should we charge \$2 or \$3 per art project to cut down on our cost? Perhaps the businesses can 'host artists' to decorate the business for Halloween as has been done in the past. Idea of artists be invited to decorate homes of residents who donate to the event and that \$\$ would then go into the kitty for the monetary prize .

Eileen : Eileen and Linda spoke with Victor at Rocking V Café' who had suggestions for the running of the RocktoberFest: 1. Have hand bills at each business that has schedule of events, times of each, location of public bathrooms. 2. Graphics need to have more specific information and be easily read. 3. organization in charge should be well trained in how to run and advertise events.

Guest member **Rob Thomas:** suggested we approach businesses to allow professional artist paint on window. Commissioning artists should have a more substantial prize than \$100. An increase to \$200 was a decent figure to be offered. All artwork will be signed by artist. All members were in agreement with this idea.

Rob Thomas: feels he can get 20 businesses to participate in window painting. He is concerned about our plans running over Office of Tourism's event of Halloween business window painting. Discussion of how windows will be cleaned after event: **Rob Thomas:** KAB/County pay for a window washer for the removal of paint as part of the window decorating project.

Katherine: will put out a call to artists in MailChimp and Kanab social media.

Ellie Clough: Involved in such an event in Nashua NH where teachers picked students who could trusted do the work and be responsible.

Katherine: suggested one of the prizes be a free breakfast at Houston's keeping "heads in beds" for visitors.

Discussion of art teachers in the area and how to get the information to them and their students.

Celeste: Allow the students to paint the windows of the Kanab Center and the winner of "Most Talented" be invited to do business windows the following available year.

\$-Money Available for Event-\$:

Katherine: put aside for **\$200**. for each musician (\$400 total) **\$200** for design and printing of posters and **\$800** for Raffle Gifts: "Most Artistic" & "People's Choice".

Celeste: perhaps Travel Council will donate \$1,000. to Window decorating prizes.

Katherine: will contact Camille about Travel Council's involvement. Will also reach-out to John Stone and try to reach the "Washburn Family Band" and will find second band for event.

Celeste: Since the title of the event is "RocktoberFest" perhaps the music should be "rock" music (not heavy metal rock!) Office of Tourism probably has a list of available (rock) bands due to "Battle of The Bands" event being put on by their office.

Vendors: 1. should there be any 2. Should they come from 84741 area code only 3. Will the vendors detract from local businesses.

Katherine: Put forth motion to allocate **\$1,500**. For the "RocktoberFest" event, Linda McCowan seconded the motion all board members were in favor. Motion was approved.

4. New Board Members: board questioned if any members knew of potential new members to fill the openings left by Jenna and Austin.

Guest members Rob and Claudia Thomas questioned if they would be viable candidates because of their previously planned 3 month trip.

Celeste: explained the process of writing a letter of intent to be sent to Mayor, voted on and recorded. That members need to put in 10 hours each of volunteer time as a member through the Office of Volunteerism in Kanab. Thought that members could be involved in meeting through proxy/phone attendance.

5. New Business: No new Business

Meeting adjourned at 7:56