



## Kanab Arts Board Meeting Minutes

January 6, 2021

5:00 PM

**Board Members Present:** Ellie Clough, Eileen Gilbert Bell, Linda McCowan, Dave Owens, Katherine Van Hagan

**Other Attendees:** Celeste Meyeres (City Council Liaison)

### 1. Approve Minutes:

Katherine made a motion to approve the minutes as posted, Eileen seconded the motion, all agreed.

### 2. Brit and Jeff Roth – Kanab Film Festival – Sponsor request:

**Brit** began by explaining that the Film Festival was coming into its 3<sup>rd</sup> year and they would love to have the Kanab Arts Board sponsorship in whatever manner available. They had a package of varied sponsorships that they offer to the businesses who support them monetarily. Each package will bring the business a certain amount of exposure for that business during the event.

**Jeff** showed a quick promotional video about the festival and explained that it was a multi-day festival geared to both families and those interested in more adult subjects. It was mentioned that they are very respectful of the strong family values of Kanab and they offer a daytime showing of family friendly shows and events and bring the more adult themed documentaries and movies to the late night showings in the After Dark segment. Tickets can be purchased as such, all inclusive (day & night) admittance or an evening only or day admittance only.

There will be 30 hours of films, guided hikes, film making tutorials and an abundance of food during the April 29<sup>th</sup> – May 2<sup>nd</sup> event.

Brit and Jeff are happy with support from the Arts Board through advertising, use of their logo on their handouts, and stated that money is always accepted.

**Jeff** suggested that the Arts Board may have the ability to get a reduced rate for the Kanab Center during the event.

**Katherine:** asked how many attended the event last year. There were 115 attendees. Out of that there were only 60-70% who were residents of Kanab.

**Linda:** More residents would be likely to go if the days events were clearly explained and they didn't have to worry about content.

**Brit:** Now that they have been a part of the Kanab community longer they are starting to understand more of the culture and the strong family values of the citizens of Kanab.

**Dave:** We are more apt to support an event though the use of the KAB logo on advertising and help with poster design as well as the Travel Council's offer to cover the cost of poster printing.

**Jeff:** First year they were able to raise \$6,000 from businesses. They needed to go out and raise an additional \$3,000 for the event. The second year they raised \$17,000 and were left with a startup fee for the following year (2021) when all was done.

**Brit:** As well as the cost of running the event they also feel better giving the people who help and those who run the workshops a stipend though they are not expecting to be compensated.

**Jeff:** The Film Festival was on a grants list with the Travel Council. They are waiting to hear the results.

**Dave:** Curious what the categories of the films were

**Jeff:** Film Festival Awards are for; music, shorts, micro shorts, feature films, after dark, visual effects, animation and student films. (categories that stand to win awards at the end of the festival)

**Celeste:** Explained that the process the board goes through when they hear the requests of groups who come to the meetings asking for support. The board has a private discussion after the group departs. The group will hear of the decision within a week or two.

**3. Kelly Lamb – Melo Drama – Sponsor request:**

Representing the (unofficial title) Prickly Pear Players, and the play **Man of the House**; Mariah Wheeler and Tammy Van Dyke. Mariah and Tammy are requesting KAB support by means of exposure on town website, Travel Council board, use of KAB logo on advertising material to show KAB support. They are looking ahead with hopes that they could form a community acting guild, perhaps one day have their own performing location and bring back the “Little Hollywood” feel to Kanab.

**Katherine:** In the meantime where will you be looking to hold the performance?

**Tammy:** Red Stone Theater if it is not sold at the time of the first performance, Crescent Moon Theater or last resort the High School auditorium.

**Katherine:** KAB is more than willing to get the word out through any means available to them: suggested Mailchimp & Best Friends social media.

**Dave:** dates of the performance?

**Tammy:** October; begin practice for a December; performance. Actors in play: Jeff Stott, Mariah Wheeler, Austin Soderquist, Tammy Van Dyke, Kelly Lamb, Sheldon Honey, Kylie Shephard & Dave Waters

**Jeff Roth:** (There representing the Film Festival but also owner of Dark Skies camp ground) offered to put the event in Dark Skies mailings as well.

Discussion in the room of the players performance of **Always, Patsy Cline** as very professional and being a huge hit in the community. There is no doubt that they would bring professional performances to the stage.

**4. Review 2020 &2021 grants / events:**

**Dave:** Review 2020 grants:

TRT Grant stated that any existing monies from unused funds must be rolled over into 2021.

**Dave:** Money that was requested for Market was returned.

**Celeste:** Travel council accepted volunteer time at July 24<sup>th</sup> Music festival to cover amount of the check. Oney was not returned.

**Katherine:** Applied for \$7500 in grants stating that \$3500 (\$2000 from cancelled Outdoor Market, \$1500 from canceled Off Season Concert in 2020) will be allocated to future events from cancelled events due to COVID. TRT requests a budget overview be submitted within 60 days of each event.

There are 4 events planned for the upcoming season:

Library Arts Show

Elton John cover band(\$1500 check from cancelled 2020 Off Season Music event)

RocktoberFest (\$2000 Market check allocated from cancelled 2020 Outdoor Market)

Folk Fest

**Katherine:** Two upcoming events Library Arts Show & Folk Fest (BYU show)

Reviewed past Grants over the 2020 year and the Grants for 2021:

	2020 request	2020 received	2021 request proposal
<b>Library Arts Show:</b>	2000	500	(spent \$900) 1000
<b>Red RocktoberFest:</b>	5000	1500	3500
<b>Canyons Folk Fest</b>	3000(international dance teams not an option)		3000 (BYU Dance Team in Feb.)
<b>Off Season Concert</b>	5000	1500	(ask to roll over for February, 2021 Elton John cover band)
<b>Summer Concert Series:</b>	1200		(thoughts of replacing in 2021 with open mic night)
<b>Outdoor Market:</b>	2000		(carried over to 2021 due to cancelation of market)

**Linda:** *Library Arts Show*, everything is on pause. Within the next week video Jennifer Andrews and students and put a post in the paper telling where to view the live stream or invite personal viewing at the library. Future shows will have to be staggered due to the timing being altered due to COVID.

**Dave:** Mark Kuehnel is a good videographer, has a venue where he posts his video and enjoys to interviewing people bringing the students in front of the camera. I will contact him.

**Katherine:** Will send out email when grants have been accepted.

Discussion of supporting Film Festival:

**Celeste:** These are trying times and supporting the Film Festival monetarily may be needed.

**Katherine:** Concerned with the amount of money we are looking to be donating as support.

**Dave:** If we are able to get them a break on the convention center facility that would be support from KAB as well as marketing through the Mailchimp, posters,

**Linda:** Aligned in giving them support but not financial. Our moto is to support the arts and this is a good event for KAB to support whatever way we can.

**Dave:** Appropriate support not to exceed \$500 in sponsorship to the Film Festival.

**Katherine:** Motioned to support the Film Festival 2021 with endorsements, marketing and Arts Board logo support wherever needed and support with discount of the Kanab Center specific to the 2021 Festival.

**Dave:** Seconded the motion, all agreed.

**Dave:** Feels that they are in need of support and feels the local theater group is a true community talent group.

**Linda:** The idea of the local performers having such great dreams of being future talented actors from the community is what the KAB is formed to support.

**Celeste:** Any motions for support are a onetime agreements, for that year. Any future events need to be presented to board for acceptance.

**Katherine:** Made a motion that KAB support the 2021 production of **Man of the House** by Prickly Pear Group including poster design, social media, marketing support & printing not to exceed \$500.

**Linda:** Seconded the motion and all members agreed.

**Dave:** Motion carries.

**5. Review Budget:** Was not specifically discussed due to conversation in #4 including grants and rollover of monies not used due to COVID.

#### **6. Discuss any other business:**

**Dave:** Will reach out to Prickly Pear with KAB decision. List of business to attend to: Dave; Needs to reach out to Mark Kuehnel about videotaping the library art show and interviewing Jennifer and students

**Katherine:** needs to reach out to Elton John (cover band) as well as to Russell about the Folk Festival.

**7. Adjourn:** Celeste made a motion to adjourn at 6:53 PM