

Chapter 1: Introduction

1.1 Plan Introduction

The Kanab City General Plan, referred to herein as the "Plan," is the blueprint and vision of both short and long-range goals to guide the growth and development of the City. The Plan focuses on improving the physical environment of the City as well as the quality of life of the citizens. It is intended to be an effective working tool employed by the City in making community decisions and achieving planning goals.



The purpose of the general plan is to provide a blueprint to guide the growth and development of the City.

Utah Code, Section 10-9a-401 requires that "each municipality shall prepare and adopt a comprehensive, long range general plan for: (a) present and future needs of the municipality, and b) growth and development of all or any part of the land within the municipality." The code continues to suggest elements to be covered in the plan, concluding

with: "The municipality may determine the comprehensiveness, extent, and format of the general plan."

Plan Update

The process to update the Kanab City General Plan began in March 2013. The City's General Plan was last updated and adopted in 2007. The objective was to revisit the goals and strategies of the plan to better serve as a guide and reference for the city in the future.

A public survey, several public participation activities and planning meetings were held to accomplish this plan update. *(For results of the public participation activities and survey, see Appendix A, Public Participation Results)*

Following review and revisions, public hearings before the Planning Commission and City Council were held. The Plan, as presented here, was adopted by the Kanab City Council on February 24, 2015.



1.2 Motto and Vision Statement

Listed below are the Motto and Vision Statement of the Kanab City General Plan. The Motto serves as a slogan to paint a picture or send a message in relation to the character of the community. The Vision Statement reflects the big picture, shared image of what citizens want the city to become at some point in the future.

Motto: "Kanab: A Western Classic"

KANAB GENERAL PLAN

Vision Statement:

"Acknowledging our past and planning for the future, Kanab is a well-planned community that continues to:



- 1) *Promote our western heritage, culture and values*
- 2) *Retain a friendly small-town feel and charm,*
- 3) *Strive for a diversified economy and desirable development*
- 4) *Provide a healthy and happy atmosphere of enrichment for all residents through all stages of life,*
- 5) *Act as a destination and gateway to regional parks, monuments and open spaces, and*
- 6) *Ensure an environment that promotes the highest quality of life for living, working, visiting and playing."*

1.3 Implementation

Implementation of the Plan comes through the land use and subdivision ordinances, capital improvement programs, City budgets, as well as other ordinances, resolutions and studies deemed appropriate by the City Council.

1.4 Amendments

To preserve the integrity of the Plan and to ensure that it reflects the changing needs of residents, it is City policy that

- The Plan shall receive a comprehensive review at least once every five years to keep the policies and programs consistent with changing trends and conditions.
- The Plan shall act as an advisory document for all re-zones, improvement programs, and ordinance changes concerning development.

The public may request amendments to the Plan. Applicants must show that any amendment of the Plan is in harmony and consistent with City land use ordinances, is in the best interest of the City, promotes the general welfare of the community, and does not decrease the quality of life for the citizens of Kanab.

1.5 Demographics

The most recent data available in most demographic categories is found in the results of the 2010 Census by the U.S. Census Bureau (see Exhibit 2 below). Although some changes have occurred since the year 2010, the demographic information from that census still offers a good representation of the Kanab community. The estimated current population of Kanab in 2012 is approximately 4,410, according to the United States Census Bureau. While growth continues in the community, the rate of growth is variable and fairly unpredictable. A conservative estimate provided by the Utah State Governor's Office project the community's growth at 1.7% per year, which show a population of 6,209 by the year 2030 (See Exhibit 1).

According to the Census, the median age of the city's population was 41.8 years and the median household income was \$50,265. Total households numbered at 1,729, with 2.44 average persons per household.

For information regarding the history, customs, and culture of Kanab City, please visit <http://kanab.utah.gov/>

KANAB GENERAL PLAN

1.6 Overall Community Goals

Goals	Strategies	Policies
1. Establish programs and land uses that promote quality living, employment and recreation opportunities for the citizens of Kanab.	A. Provide for a responsive atmosphere and services to meet the residential needs of all Kanab citizens.	i. Consult the Future Land Use Map and the General Plan when making public decisions.
		ii. Utilize responsible planning practices that meet the needs of residents today and in the future.
		iii. Invite and include community residents in all significant decisions that will impact Kanab.
	B. Foster diversity and flexibility in land use planning that is responsive to the economic market, and sensitive to the residential needs of all citizens.	i. Maintain an emphasis on tourism within Kanab City, while making the economic impact last for 12 months of the year.
		ii. Provide for growth of the retirement community.
		iii. Perform ongoing, in depth studies of current and future economic needs.
		iv. Keep informed of the needs of residents through ongoing community meetings and surveys.
	C. Encourage the attraction, retention and development of business and industry that gives Kanab economic vitality and balance.	i. Balance our needs with our assets. Inventory our assets and leverage them with business and industry as a compliment.
		ii. Encourage industry in appropriate locations.
		iii. Work closely with the County and Chamber of Commerce in economic development pursuits.
		iv. Work closely with existing businesses and the Chamber of Commerce to keep them in Kanab, and help them grow and prosper.
	D. Support development that is sensitive to the individual needs of both residential and commercial uses and maintains appropriate buffers between diverse land uses.	i. Update and review the City Zoning Ordinances on a regular basis.
		ii. Require strict adherence to development guidelines in the Zoning Ordinances.
		iii. Require as much as possible new development to minimize negative impacts to existing community, utilities and infrastructure.
E. Advocate a compatible mixture of uses in the city.	i. Ensure the Future Land Use map-is consulted during land use decisions.	
F. Provide for a diversity of public facilities and amenities.	i. Encourage recreation improvement and expansion possibilities.	
	ii. Promote and provide programs and facilities for all ages.	

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1.6 Overall Community Goals		
Goals	Strategies	Policies
2. Provide for the preservation and enhancement of the heritage, character and atmosphere of Kanab as a friendly and positive community.	A. Encourage programs and projects that will enhance the Pioneer / Western heritage and theme of Kanab.	i. Maintain and promote the City's Vision Statement
		ii. Promote and support community events.
		iii. Foster community-wide beautification efforts.
	B. Assure that future development maintains Kanab's unique identity and enhances quality of life.	ii. Encourage preservation of natural features in developments.
		iii. Foster inclusiveness and a spirit of friendliness in Kanab.
		iv. Preserve the natural beauty which provides the setting for Kanab.
		v. Strive to improve the quality of life of all residents.
3. Promote, support and emphasize the achievement of the General Plan goals.	A. Promote and provide accessibility to information relating to Kanab City functions and the Kanab General Plan.	i. Maintain a web page that continues to showcase Kanab and its achievements, and includes the General Plan, maps and ordinances that support the General Plan.
		ii. Utilize online social media and other media resources to regularly disseminate important city information and announcements.
	B. Implement the General Plan goals	i. Consistently utilize the City's Land Use Ordinances and policies, coupled with fair enforcement.
i. Consult the General Plan Goals when implementing programs and policies.		